

REP HEADLINE# 6336288  
... ORIGINAL REV#0 ...

REP: TEL# 703 528 7800  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 703 528 7890  
HARRIS REPORT FROM REP

SEP24/12 17.21  
... MCM-TV ...

ADV # \_\_\_\_\_ ADV. NAME ISS/GTF-VOTE NO ON 7  
AGY # \_\_\_\_\_ AGY. NAME NENTEEER MEDIA SERVICES, INC.

600 FAIRMOUNT AVENUE, SUITE 306  
TOWSON, MD 21286

ORDER #

PRDCT GTF-VOTE NO ON 7

CONTRACT # 6336288

FLIGHT DATES OCT19/12 OCT23/12 WK-1

CLASS: NATL. LOCAL REGIONAL

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE SEP24/12 17.21

TO: MALLORY  
FROM: GREG  
NEW MEDIA ORDER # 6336288  
THX PLS CPM, 9/24/12

CON CM

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700P-730P	30		\$1,600.00	10/19	10/19	2		FRI	2
PROGRAM : 2.5 MEN												
2			730P-800P	30		\$1,800.00	10/19	10/19	2		FRI	2
PROGRAM : 2.5 MEN												

AGENCY ADVERTISER CODE -  
AGENCY PRODUCT CODE -  
AGENCY EST# - 1400

LINE# 6336288  
ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP24/12 17.21  
\*\*\* WDCW-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1200N-1230P	30	PL2/1	\$800.00	10/20	10/20	1		SAT	1
	PROGRAM :		SEC PREGAME									
4			1200N-300P	30		\$1,600.00	10/20	10/20	5		SAT	5
	PROGRAM :		SEC FOOTBALL									
5			630P-700P	30		\$600.00	10/22	10/25	8		M-TH	8
	PROGRAM :		SEINFELD									
	CON COM1:		2X PER DAY									
6			700P-730P	30		\$1,600.00	10/22	10/25	8		M-TH	8
	PROGRAM :		2.5 MEN									
	CON COM1:		2X PER DAY									
7			730P-800P	30		\$1,800.00	10/22	10/24	3		M,W	3
	PROGRAM :		2.5MEN									
8			630P-700P	30		\$600.00	10/19	10/19	2		FRI	2
	PROGRAM :		SEINFELD									

OCT/12 39800.00

CONTRACT TOTAL 39800.00  
TOTAL SPOTS 31

MARKET TOTALS \$1,326,666 WDCW 3% WJLA 22% WUSA 20% WRC 30% WTTG 24% WPXW 0% WDCA 1%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*